

South Carolina  
 Likely 2024 Republican Presidential Primary Voters  
 N=538  
 April 11 - 14, 2023

**Registration:** Are you currently registered to vote in South Carolina?

Yes, registered to vote in South Carolina 100%

**Age:** What is your age?

18-24	0%
25-34	5%
35-44	8%
45-54	15%
55-64	21%
65+	51%

**Self-Identified Partisanship:** Do you consider yourself a Republican, Democrat or Independent / something else?

Republican	80%
Independent / something else	20%

**Vote Intent:** How likely are you to vote in the Republican Presidential Primary election being held in February of 2024?

Definitely voting	87%
Probably voting	8%
50/50 chance	4%

**Sex:** Are you male or female?

Male	50%
Female	50%

**Race:** Which of the following best describes your race or ethnicity?

White or Caucasian	92%
Black or African American	3%
Hispanic or Latino	1%
Asian	1%
Other	3%

**Vote Method:** How do you typically cast your ballot in elections?

Early voting in person	26%
Absentee voting by mail	5%
Election day voting at your polling place	69%

**Top Issue:** Which of the following issues do you consider most important right now?

Jobs and the economy	31%
Stopping rising crime	11%
Ensuring election integrity	16%
Stopping illegal immigration	23%
Promoting pro-life policy	5%
Protecting the Second Amendment	8%
Unsure	6%

**Candidate Consideration:** The topic of our survey is the field of possible Republican candidates in the 2024 Presidential Primary. We are going to read you a list of some of the most likely candidates. Please rate each candidate on a 7-point scale. 1 means that you would almost certainly vote for that person and 7 means you would almost certainly never vote for that person. However, you can use any number from 1 to 7 to rate these candidates. 4 means that you are completely neutral on the potential candidate.

	Total consider	Total not consider	Almost certain vote (1)	Somewt consider (2-3)	Neutral (4)	Somewt not consider (5,6)	Almost certain not (7)	Un-aware	Avg.
Donald Trump	67%	29%	40%	26%	5%	8%	20%	0%	3.1
Ron DeSantis	66%	21%	20%	46%	11%	9%	12%	3%	3.1
Tim Scott	61%	20%	16%	46%	17%	10%	10%	2%	3.3
Nikki Haley	60%	26%	18%	42%	14%	12%	14%	0%	3.4
Mike Pence	26%	49%	4%	22%	22%	20%	29%	3%	4.8
Mike Pompeo	25%	37%	3%	22%	27%	16%	21%	12%	4.5
Kristi Noem	16%	29%	2%	14%	24%	10%	18%	32%	4.7
Chris Christie	13%	59%	1%	12%	20%	23%	36%	8%	5.4
Vivek Ramaswamy	12%	32%	2%	10%	21%	9%	23%	35%	5.0
Liz Cheney	12%	69%	4%	8%	11%	13%	56%	9%	5.8
Asa Hutchinson	7%	43%	1%	6%	18%	13%	30%	33%	5.5

**Presidential Primary Ballot:** If the 2024 Republican primary election for President was held today, and you had to make a choice, for whom would you vote?

Donald Trump	43%
Ron DeSantis	21%
Nikki Haley	19%
Tim Scott	7%
Mike Pence	2%
Vivek Ramaswamy	1%
Mike Pompeo	1%
Asa Hutchinson	1%
Undecided	6%

**Trump Support:** How would you rate your support for Donald Trump these days?

My support for him is as strong as ever	47%
I still like him, but less than I used to	20%
I used to like him, but now I wish he would just go away	21%
I never liked him in the first place	11%
Unsure	2%

**Ukraine Aid:** The United States has sent hundreds of millions worth of humanitarian, financial and military aid to Ukraine since Russia’s invasion. Do you think the U.S. is providing...

Too much support to Ukraine	50%
About the right amount of support to Ukraine	24%
Not enough support to Ukraine	13%
Unsure	13%

**Debt Ceiling:** Which view comes closest to your opinion on handling the United States national debt?

Republicans should not increase the debt limit of the United States unless President Biden agrees to less government spending even if it results in the United States defaulting on its’ debt payments.	59%
Republicans should increase the debt limit and not allow the United States to default on its’ debt payments under any circumstance.	21%
Unsure	19%

**TikTok Ban:** Which view comes closest to your opinion on the current debate about the United States government banning TikTok?

TikTok presents a threat to those who use it, and it must be banned to protect the security, lives and data of Americans from the Chinese Communist Party.	59%
Allowing the government to ban any platform where free speech and communication is promoted, is overreaching and goes directly against Americans’ first-amendment rights.	27%
Unsure	14%

**Trump Indictment:** Donald Trump has officially been indicted by a Manhattan grand jury on more than 30 counts related to falsifying business records. Does this information make you more likely or less likely to support him as the Republican nominee for President in 2024?

More likely to support him	37%
Doesn’t impact my support	42%
Less likely to support him	18%
Unsure	2%

**Social Media Site/App Usage:** The following is a list of sites or apps. For each one, please indicate if you have used the site or app in the past two days.

	Yes, have used	No, have not used
TikTok	9%	91%
Facebook	63%	37%

**News Source:** Where do you most frequently watch, listen to, or engage with content about current events?

Broadcast TV, such as your local ABC or CBS station	18%
Cable TV news, such as CNN or Fox	42%
News Talk Radio	8%
Sports Talk Radio	1%
Social media, such as Facebook or TikTok	7%
Traditional newspapers, either through web or print form	10%
Podcasts	5%
Other	11%

**Religious Affiliation:** What is your present religious affiliation, if any?

Protestant	64%
Catholic	14%
Jewish	1%
Atheist	1%
Agnostic	2%
Not religious	3%
Something else	11%
Unsure	4%

**Evangelical:** Would you describe yourself as a born again or evangelical Christian?

[Asked among those who responded Protestant, Catholic or Other from Religious Affiliation. n=493]

Yes	64%
No / Unsure	36%

**Marital Status:** What is your current marital status?

Single, never married	5%
Married or domestic partnership	77%
Widowed	9%
Divorced / Separated	8%
Other	1%

**Education:** What is the highest level of education you have completed?

Some high school	1%
High school diploma / GED	14%
Some college / Associates degree	35%
Four-year undergraduate / Bachelor's degree	29%
Graduate degree or further	22%
Unsure	0%

**Income:** What is your annual household income?

Less than \$30,000	8%
\$30,000 - \$49,999	13%
\$50,000 - \$74,999	16%
\$75,000 - \$99,999	14%
\$100,000 - \$124,999	12%
Greater than \$124,999	26%
Unsure	11%

**Methodology:** The sample size for the survey is 538 likely 2024 Republican Presidential primary voters in South Carolina. Interviews were collected via landlines, SMS/text messaging to web and online panel. The margin of error is +/- 4.2%. Interviews were conducted April 11 – 14<sup>th</sup>, 2023. Percentages may not equal 100% due to rounding.