

**South Carolina**  
**2024 Republican Presidential Primary Poll**  
**N=846 Likely GOP Primary Voters**  
**August 7-9, 2023**

**Registration:** Are you currently registered to vote in South Carolina?

Yes, registered to vote in South Carolina 100%

**Age:** What is your age?

18-34	6%
35-44	11%
45-54	16%
55-64	21%
65+	46%

**Self-Identified Partisanship:** Do you consider yourself a Republican, Democrat or Independent or something else?

Republican	71%
Independent / something else	29%

**Vote Intent:** How likely are you to vote in the Republican Presidential Primary election being held in February of 2024?

Definitely voting	92%
Probably voting	6%
50/50 chance	3%

**Sex:** Are you male or female?

Male	50%
Female	50%

**Race:** Which of the following best describes your race or ethnicity?

White or Caucasian	91%
Black or African American	1%
Hispanic or Latino	2%
Asian	1%
Other	5%

**Top Issue:** Which of the following issues do you consider most important right now?

	<b>May</b>	<b>June</b>	<b>August</b>
Jobs and the economy	29%	29%	30%
Stopping rising crime	6%	7%	6%
Ensuring election integrity	17%	19%	21%
Stopping illegal immigration	27%	24%	23%
Defending life and the pro-life cause	8%	5%	7%
Protecting the Second Amendment	8%	9%	7%
Unsure	5%	8%	6%



**Candidate Consideration:** The topic of our survey is the field of possible Republican candidates in the 2024 Presidential Primary. We are going to read you a list of some of the most likely candidates. Please rate each candidate on a 7-point scale. 1 means that you would almost certainly vote for that person and 7 means you would almost certainly never vote for that person. However, you can use any number from 1 to 7 to rate these candidates. 4 means that you are completely neutral on the potential candidate.

	Total would (1-3)	Total not (5-7)	Almost certain (1)	Str / smwt would (2,3)	Neutral (4)	Str / smwt not (5,6)	Almost certain not (7)	Un aware	Mean
<b>Tim Scott</b>									
May 2023	65%	16%	16%	49%	17%	8%	8%	1%	3.1
June 2023	66%	19%	12%	53%	13%	9%	10%	2%	3.2
August 2023	61%	24%	11%	50%	14%	10%	14%	1%	3.5
Change	-5	+5	-1	-3	+1	+1	+4	-1	+0.3
<b>Donald Trump</b>									
May 2023	62%	33%	37%	25%	4%	11%	23%	0%	3.3
June 2023	62%	34%	37%	25%	4%	8%	27%	0%	3.4
August 2023	61%	35%	41%	21%	4%	8%	27%	<1%	3.4
Change	-1	+1	+4	-4	n/c	n/c	n/c	<1%	n/c
<b>Ron DeSantis</b>									
May 2023	68%	22%	23%	45%	8%	8%	14%	2%	3.1
June 2023	59%	32%	15%	44%	8%	11%	21%	1%	3.6
August 2023	54%	36%	11%	43%	9%	12%	24%	1%	3.9
Change	-5	+4	-4	-1	+1	+1	+3	n/c	+0.3
<b>Nikki Haley</b>									
May 2023	62%	25%	18%	44%	12%	11%	15%	0%	3.4
June 2023	52%	35%	10%	42%	12%	14%	21%	1%	3.9
August 2023	45%	41%	8%	38%	13%	17%	24%	1%	4.2
Change	-7	+6	-2	-4	+1	+3	+3	n/c	+0.3
<b>Vivek Ramaswamy</b>									
May 2023	22%	26%	2%	19%	18%	11%	15%	34%	4.5
June 2023	27%	28%	2%	25%	15%	9%	19%	31%	4.4
August 2023	33%	31%	3%	29%	14%	11%	20%	23%	4.3
Change	+6	+3	+1	+4	-1	+2	+1	-8	-0.1
<b>Mike Pence</b>									
May 2023	34%	44%	4%	29%	21%	20%	24%	1%	4.5
June 2023	26%	55%	3%	23%	18%	22%	33%	2%	4.9
August 2023	18%	65%	3%	15%	16%	19%	46%	1%	5.4
Change	-8	+10	n/c	-8	-2	-3	+13	-1	+0.5
<b>Chris Christie</b>									
May 2023	17%	56%	2%	15%	20%	24%	32%	7%	5.2
June 2023	17%	66%	3%	15%	13%	23%	43%	4%	5.5
August 2023	16%	68%	3%	13%	12%	17%	51%	4%	5.6
Change	-1	+2	n/c	-2	-1	-6	+8	n/c	+0.1
<b>Larry Elder</b>									
June 2023	16%	34%	2%	15%	18%	10%	24%	32%	4.9
August 2023	15%	32%	1%	14%	20%	9%	24%	33%	4.9
Change	-1	-2	-1	-1	+2	-1	n/c	+1	n/c



**Candidate Consideration Continued:**

	Total would (1-3)	Total not (5-7)	Almost certain (1)	Str / smwt would (2,3)	Neutral (4)	Str / smwt not (5,6)	Almost certain not (7)	Un aware	Mean
<b>Asa Hutchinson</b>									
May 2023	11%	34%	1%	9%	21%	12%	22%	35%	5.1
June 2023	8%	44%	2%	7%	16%	14%	31%	32%	5.4
August 2023	8%	44%	1%	7%	14%	11%	33%	34%	5.6
Change	n/c	n/c	+1	n/c	-2	-3	+2	+2	+0.2
<b>Doug Burgum</b>									
June 2023	2%	30%	0%	2%	14%	7%	22%	54%	5.6
August 2023	4%	34%	<1%	3%	13%	9%	25%	50%	5.7
Change	+2	+4	<1%	+1	-1	+2	+3	-4	+0.1
<b>Perry Johnson</b>									
June 2023	1%	32%	0%	1%	13%	8%	24%	54%	5.8
August 2023	2%	36%	0%	2%	11%	8%	28%	52%	6.0
Change	+1	+4	n/c	+1	-2	n/c	+4	-2	+0.2
<b>Francis Suarez</b>									
June 2023	2%	34%	0%	2%	12%	8%	26%	52%	5.8
August 2023	2%	39%	<1%	2%	11%	7%	31%	48%	6.0
Change	n/c	+5	+<1%	n/c	-1	-1	+5	-4	+0.2
<b>Ryan Binkley</b>									
June 2023	1%	31%	1%	<1%	11%	7%	23%	58%	5.9
August 2023	1%	34%	<1%	1%	11%	6%	28%	55%	6.0
Change	n/c	+3	-1	+1	n/c	-1	+5	-3	+0.1

**2024 Presidential Primary Ballot:** If the 2024 Republican primary election for President was held today, and you had to make a choice, for whom would you vote?

	May	June	August
Donald Trump	38%	41%	45%
Ron DeSantis	23%	18%	13%
Nikki Haley	15%	12%	11%
Tim Scott	10%	10%	11%
Chris Christie	-	5%	7%
Mike Pence	2%	2%	2%
Vivek Ramaswamy	2%	2%	5%
Asa Hutchinson	3%	2%	1%
Doug Burgum	-	1%	<1%
Undecided	8%	6%	6%

**Trump Support:** How would you rate your support for Donald Trump these days?

	May	June	August
My support for him is as strong as ever	37%	40%	46%
I still like him, but less than I used to	21%	19%	14%
I used to like him, but now I wish he would just go away	24%	21%	20%
I never liked him in the first place	16%	16%	17%
Unsure	2%	3%	4%

**Trump Indictment Support Impact:** Donald Trump has recently been indicted by a Federal grand jury on 4 counts related to allegedly working to overturn the results of the 2020 election. Does this information make you more likely or less likely to support Donald Trump as the Republican nominee for President in 2024?

This news further solidified my support for him	34%
This news changed my mind and now I support him	2%
This news doesn't change my support one way or another	37%
This news changed my mind and now I don't support him	4%
I was never going to support him	22%
I don't know enough about the indictment	2%

**Trump Debate Opinion:** Donald Trump is considering not participating in the first Republican Primary debate this month. Which of the following comes closest to your view on this?

Trump can do what he wants, he'll never lose my support	21%
I think Trump should debate, but I'll still be voting for him	19%
I support Trump, but if he doesn't debate, I'd be open to supporting someone else	9%
I support Trump, but if he doesn't debate, I'm definitely supporting someone else	3%
I don't care, I'm not voting for Trump anyway	32%
It doesn't matter, I probably won't watch anyway	9%
Unsure	6%

**News Source:** Where do you most frequently watch, listen to, or engage with content about current events?

Broadcast TV, such as your local ABC or CBS station	13%
Cable TV news, such as CNN or Fox	31%
News Talk Radio	15%
Sports Talk Radio	1%
Social media, such as Facebook or TikTok	9%
Traditional newspapers, either through web or print form	10%
Podcasts	11%
Other	11%

**Religious Affiliation:** What is your present religious affiliation, if any?

Protestant	62%
Catholic	13%
Jewish	1%
Atheist	1%
Agnostic	1%
Not religious	7%
Something else	15%

**Evangelical:** Would you describe yourself as a born again or evangelical Christian?

[Asked among Protestant, Catholic or Something else from Religious Affiliation. n=766]

Yes	61%
No / Unsure	40%

**Marital Status:** What is your current marital status?

Single, never married	6%
Married or domestic partnership	73%
Widowed	9%
Divorced / Separated	10%
Other	1%

**Education:** What is the highest level of education you have completed?

Some high school	2%
High school diploma / GED	10%
Some college / Associates degree	26%
Four-year undergraduate / Bachelor's degree	33%
Graduate degree or further	29%
Unsure	<1%

**Income:** What is your annual household income?

Less than \$30,000	6%
\$30,000 - \$49,999	10%
\$50,000 - \$74,999	14%
\$75,000 - \$99,999	15%
\$100,000 - \$124,999	14%
Greater than \$124,999	32%
Unsure	10%

**Children in HH:** Do you have children under the age of 18 living in your household?

Yes	23%
No / Unsure	77%

**Media Market:**

Augusta-Aiken	3%
Charleston	20%
Charlotte	8%
Columbia	16%
Greenville-Spartanburg-Asheville-Anderson	35%
Myrtle Beach-Florence	12%
Savannah	6%

**Methodology:** The sample size for the survey is 846 likely 2024 Republican Presidential primary voters in South Carolina. Interviews were collected via landlines and SMS/text messaging to web. The margin of error is +/- 3.4%. Interviews were conducted August 7 - 9, 2023. Percentages may not equal 100% due to rounding.