South Carolina
Republican Presidential Primary Poll
N=896 Likely GOP Primary Voters
September 18-20, 2023

Registration: Are you currently registered to vote in South Carolina?

Yes, registered to vote in South Carolina	100%

Age: What is your age?

18-34	6%
35-44	10%
45-54	15%
55-64	21%
65+	48%

Self-Identified Partisanship: Do you consider yourself a Republican, Democrat or Independent or something else?

Republican	73%
Independent / something else	27%

Vote Intent: How likely are you to vote in the Republican Presidential Primary election being held in February of 2024?

Definitely voting	91%
Probably voting	6%
50/50 chance	3%

Sex: Are you male or female?

Male	48%
Female	52%

Race: Which of the following best describes your race or ethnicity?

White or Caucasian	95%
Black or African American	2%
Hispanic or Latino	1%
Asian	<1%
Other	2%

Top Issue: Which of the following issues do you consider most important right now?

	June	August	Sept.
Stopping illegal immigration	24%	23%	29%
Jobs and the economy	29%	30%	28%
Ensuring election integrity	19%	21%	20%
Defending life and the pro-life cause	5%	7%	8%
Stopping rising crime	7%	6%	5%
Protecting the Second Amendment	9%	7%	4%
Unsure	8%	6%	6%

Candidate Consideration: The topic of our survey is the field of possible Republican candidates in the 2024 Presidential Primary. We are going to read you a list of some of the most likely candidates. Please rate each candidate on a 7-point scale. 1 means that you would almost certainly vote for that person and 7 means you would almost certainly never vote for that person. However, you can use any number from 1 to 7 to rate these candidates. 4 means that you are completely neutral on the potential candidate.

	Total would (1-3)	Total not (5-7)	Almost certain (1)	Str / smwt would (2,3)	Neutral (4)	Str / smwt not (5,6)	Almost certain not (7)	Un aware	Mean
Donald Trump									
June 2023	**62%**	**34%**	37%	25%	4%	8%	27%	0%	**3.4**
August 2023	**61%**	**35%**	41%	21%	4%	8%	27%	<1%	**3.4**
September 2023	**63%**	**32%**	42%	22%	4%	8%	24%	<1%	**3.3**
Change	*+2*	*-3*	*+1*	*+1*	*n/c*	*n/c*	*-3*	*n/c*	*-0.1*
Tim Scott									
June 2023	**66%**	**19%**	12%	53%	13%	9%	10%	2%	**3.2**
August 2023	**61%**	**24%**	11%	50%	14%	10%	14%	1%	**3.5**
September 2023	**61%**	**23%**	8%	53%	14%	11%	13%	2%	**3.5**
Change	*n/c*	*-1*	*-3*	*+3*	*n/c*	*+1*	*-1*	*+1*	*n/c*
Nikki Haley									
June 2023	**52%**	**35%**	10%	42%	12%	14%	21%	1%	**3.9**
August 2023	**45%**	**41%**	8%	38%	13%	17%	24%	1%	**4.2**
September 2023	**56%**	**33%**	12%	44%	11%	13%	20%	<1%	**3.8**
Change	*+11*	*-8*	*+4*	*+6*	*-2*	*-4*	*-4*	*<-1*	*-0.4*
Ron DeSantis									
June 2023	**59%**	**32%**	15%	44%	8%	11%	21%	1%	**3.6**
August 2023	**54%**	**36%**	11%	43%	9%	12%	24%	1%	**3.9**
September 2023	**54%**	**33%**	11%	44%	12%	9%	23%	2%	**3.9**
Change	*n/c*	*-3*	*n/c*	*+1*	*+3*	*-3*	*-1*	*+1*	*n/c*
Vivek Ramaswamy									
June 2023	**27%**	**28%**	2%	25%	15%	9%	19%	31%	**4.4**
August 2023	**33%**	**31%**	3%	29%	14%	11%	20%	23%	**4.3**
September 2023	**34%**	**40%**	2%	32%	16%	12%	28%	9%	**4.6**
Change	*+1*	*+9*	*-1*	*+3*	*+2*	*+1*	*+8*	*-14*	*+0.3*
Mike Pence									
June 2023	**26%**	**55%**	3%	23%	18%	22%	33%	2%	**4.9**
August 2023	**18%**	**65%**	3%	15%	16%	19%	46%	1%	**5.4**
September 2023	**18%**	**64%**	2%	16%	17%	17%	47%	1%	**5.4**
Change	*n/c*	*-1*	*-1*	*+1*	*+1*	*-2*	*+1*	*n/c*	*n/c*
Chris Christie									
June 2023	**17%**	**66%**	3%	15%	13%	23%	43%	4%	**5.5**
August 2023	**16%**	**68%**	3%	13%	12%	17%	51%	4%	**5.6**
September 2023	**17%**	**73%**	2%	15%	8%	16%	57%	2%	**5.7**
Change	*+1*	*+5*	*-1*	*+2*	*-4*	*-1*	*+6*	*-2*	*+0.1*

Candidate Consideration Continued:

	Total would (1-3)	**Total not (5-7)**	Almost certain (1)	Str / smwt would (2,3)	Neutral (4)	Str / smwt not (5,6)	Almost certain not (7)	Un aware	**Mean**
Larry Elder									
June 2023	**16%**	**34%**	2%	15%	18%	10%	24%	32%	**4.9**
August 2023	**15%**	**32%**	1%	14%	20%	9%	24%	33%	**4.9**
September 2023	**15%**	**36%**	1%	14%	19%	10%	26%	31%	**5.1**
Change	*n/c*	*+4*	*n/c*	*n/c*	*-1*	*+1*	*+2*	*-2*	*+0.2*
Asa Hutchinson									
June 2023	**8%**	**44%**	2%	7%	16%	14%	31%	32%	**5.4**
August 2023	**8%**	**44%**	1%	7%	14%	11%	33%	34%	**5.6**
September 2023	**9%**	**50%**	<1%	9%	14%	10%	39%	27%	**5.7**
Change	*+1*	*+6*	*<-1*	*+2*	*n/c*	*-1*	*+6*	*-7*	*+0.1*
Doug Burgum									
June 2023	**2%**	**30%**	0%	2%	14%	7%	22%	54%	**5.6**
August 2023	**4%**	**34%**	<1%	3%	13%	9%	25%	50%	**5.7**
September 2023	**6%**	**38%**	1%	6%	13%	8%	30%	44%	**5.7**
Change	*+2*	*+4*	*+<1*	*+3*	*n/c*	*-1*	*+5*	*-6*	*n/c*
Perry Johnson									
June 2023	**1%**	**32%**	0%	1%	13%	8%	24%	54%	**5.8**
August 2023	**2%**	**36%**	0%	2%	11%	8%	28%	52%	**6.0**
September 2023	**2%**	**33%**	<1%	1%	11%	6%	28%	54%	**6.0**
Change	*n/c*	*-3*	*+<1*	*-1*	*n/c*	*-2*	*n/c*	*+2*	*n/c*
Ryan Binkley									
June 2023	**1%**	**31%**	1%	<1%	11%	7%	23%	58%	**5.9**
August 2023	**1%**	**34%**	<1%	1%	11%	6%	28%	55%	**6.0**
September 2023	**1%**	**33%**	<1%	1%	9%	6%	27%	58%	**6.1**
Change	*n/c*	*-1*	*n/c*	*n/c*	*-2*	*n/c*	*-1*	*n/c*	*+0.1*

2024 Presidential Primary Ballot: If the 2024 Republican primary election for President was held today, and you had to make a choice, for whom would you vote?

	April	May	June	August	Sept.
Donald Trump	43%	38%	41%	45%	46%
Nikki Haley	19%	15%	12%	11%	21%
Ron DeSantis	21%	23%	18%	13%	13%
Tim Scott	7%	10%	10%	11%	6%
Chris Christie	-	-	5%	7%	4%
Vivek Ramaswamy	1%	2%	2%	5%	2%
Mike Pence	2%	2%	2%	2%	2%
Asa Hutchinson	1%	3%	2%	1%	1%
Doug Burgum	-	-	1%	<1%	<1%
Undecided	6%	8%	6%	6%	6%

2024 Presidential Primary Ballot – Second Choice: And who would be your second choice?

Ron DeSantis	23%
Tim Scott	17%
Nikki Haley	15%
Vivek Ramaswamy	14%
Donald Trump	7%
Chris Christie	5%
Mike Pence	3%
Asa Hutchinson	2%
Doug Burgum	1%
Undecided	15%

Vice President Selection: Of the following options, who would you like to see as Donald Trump's Vice Presidential running mate were he to secure the Republican nomination for president?

Sarah Huckabee Sanders	20%
Kari Lake	12%
Rand Paul	12%
Byron Donalds	4%
Josh Hawley	3%
Marjorie Taylor Greene	2%
Elise Stefanik	2%
JD Vance	2%
Unsure	43%

Trump Support: How would you rate your support for Donald Trump these days?

	June	August	Sept.
My support for him is as strong as ever	40%	46%	45%
I still like him, but less than I used to	19%	14%	17%
I used to like him, but now I wish he would just go away	21%	20%	22%
I never liked him in the first place	16%	17%	14%
Unsure	3%	4%	3%

August Debate Viewership: Did you watch the first Republican Presidential Primary debate that was held in August?

Yes	58%
No	41%
Unsure	1%

September Debate Watch Plans: Do you plan on watching the next Republican Presidential Primary debate being held on September 27?

Yes	61%
No	18%
Unsure	21%

Candidate Policy Positions: Please tell me which Republican Presidential Primary candidate has the strongest or best position, in your opinion, on each of the following issues.

	Economy	National Security	Immigration	Pro-life causes and abortion	Second Amendment
Donald Trump	49%	48%	51%	31%	43%
Nikki Haley	14%	23%	12%	24%	1%
Ron DeSantis	10%	11%	15%	12%	18%
Tim Scott	4%	3%	5%	9%	6%
Chris Christie	4%	3%	3%	2%	4%
Vivek Ramaswamy	6%	2%	3%	1%	2%
Mike Pence	1%	3%	2%	5%	2%
Asa Hutchinson	1%	1%	1%	1%	<1%
Doug Burgum	1%	<1%	0%	<1%	<1%
Unsure	9%	7%	9%	16%	23%

News Source: Where do you most frequently watch, listen to, or engage with content about current events?

Broadcast TV, such as your local ABC or CBS station	12%
Cable TV news, such as CNN or Fox	36%
News Talk Radio	14%
Sports Talk Radio	1%
Social media, such as Facebook or TikTok	8%
Traditional newspapers, either through web or print form	9%
Podcasts	10%
Other	10%

Religious Affiliation: What is your present religious affiliation, if any?

Protestant	63%
Catholic	13%
Jewish	1%
Atheist	1%
Agnostic	2%
Not religious	7%
Something else	14%

Evangelical: Would you describe yourself as a born again or evangelical Christian?

[Asked among Protestant, Catholic or Something else from Religious Affiliation. n=803]

Yes	65%
No / Unsure	35%

Marital Status: What is your current marital status?

Single, never married	7%
Married or domestic partnership	77%
Widowed	7%
Divorced / Separated	8%
Other	1%

Education: What is the highest level of education you have completed?

Some high school	2%
High school diploma / GED	10%
Some college / Associates degree	32%
Four-year undergraduate / Bachelor's degree	31%
Graduate degree or further	25%
Unsure	<1%

Income: What is your annual household income?

Less than $30,000	5%
$30,000 - $49,999	10%
$50,000 - $74,999	17%
$75,000 - $99,999	16%
$100,000 - $124,999	16%
Greater than $124,999	26%
Unsure	10%

Children in HH: Do you have children under the age of 18 living in your household?

Yes	20%
No / Unsure	80%

Methodology: The sample size for the survey is 896 likely 2024 Republican Presidential primary voters in South Carolina. Interviews were collected via landlines and SMS/text messaging to web. The margin of error is +/- 3.3%. Interviews were conducted September 18- 20, 2023. Percentages may not equal 100% due to rounding.